

Rojan Shrestha

Digital Marketing (Video Grapher / Editor)

CONTACT

- 9860286783
- srojan77@gmail.com
- Panauti-7 , kavrepalanchowk

LANGUAGE

Nepali - Experienced
English - Skillful
Chinese (HSK level 3)

REFERENCES

Rupak Raj Ghimire
Kathmandu University School of Management / lecturer
rughimire@gmail.com

Narayan Niraula
kathmandu University School of Management / Lecturer
narayan.niraula@kusom.edu.np

Raunak Kumar Maskey
F1 Soft / Product Manager

SUMMARY

Graduating with a Business Information Systems degree, I developed skills in MIS, data analyst, finance & marketing. With a passion for videography and video editing, I'm excited to apply my technical skills and creative flair to drive business improvements and support team goals. Ready to embrace new challenges and contribute to a dynamic organization.

EDUCATION

Bachelor in Business Information System

Kathmandu University / Dhulikhel-5, Kavrepalanchowk / January, 2021 - Present

- covers such areas as MIS, finance, data analytics, quantitative techniques, computer applications
- Equipped to develop and manage systems that enhance organizational efficiency and decision making.

Higher lever(+2)

SOS Hermann Gmeiner School / Panauti / March, 2016 - May, 2018

- Learned the principles and practices of business and management.
- Prepared for analytical and problem-solving skills to real-world business situations.

WORK EXPERIENCE

Freelance Video Editor

January, 2024 - January, 2025

Successfully created promotional video in different areas:

- Fashion Oriented
- Online fashion Store
- Kathmandu University
- Automobiles
- language centre and consultancy

Gained view above 55k in instagram.

Marketing (Video Editor, Intern)

Pathao Nepal / Durbar Marg / September, 2024 - October, 2024

Made content and design post for the Pathao Nepal during the internship period.

Digital Marketing (Content creation/ Video editor)

Pooja Construction (VG Motors) / Naxal, kathmandu / November, 2024 - Present

Assistant to digital marketing. Primary role is to directing, editing the videos to create content for social media specially for commercial electric vehicle. Resulting to sold 7 Commercial EVs. Looked over BTL of commercial EVs branding.

TRAINING/CERTIFICATIONS

Voluntered in National Conference on Contemporary Management

Kathmandu University (DOMIC) , 2023

PROJECTS INVOLVED

Promotional Videos in different areas

https://drive.google.com/drive/folders/1C0edOUW6dZ_bVKeP_5QjKzarqz4THqt3?usp=sharing

Project on Creating Power BI Dashboard

- Power BI Dashboard Creation: Skilled in designing and developing interactive dashboards.
- Data Visualization: Capable of analyzing and visualizing data to support business decision-making.
- Insight Generation: Proficient in creating insightful and user-friendly dashboards tailored to business needs.

<https://drive.google.com/drive/folders/1ncb4hjhF3LL0vVTReyZqdPa7gMjNabx9?usp=sharing>

Risk, Return and Portfolio Management of Stocks

- Analyzed stock risk & return.
- Optimized portfolio risk & return.
- Diversified investments to manage risk.

<https://docs.google.com/document/d/1fMDELjY3ExUhOtgjf8OvIFOY76ZgTvMEE0bCIETUM0?usp=sharing>

System Analysis & Design of Tribhuvan International Airport

Conducted a through analysis of existing system and processes to identify areas for improvement.Focused Area

- Flight Information Display
- Airplane Parking Management
- Human Resource Management

https://drive.google.com/drive/folders/14lL5Y8Gq_UOr3pmp13FCW8kJpW-LsKRX?usp=sharing

Inventory Management System

- Designed and developed intuitive user interfaces that streamlined inventory management tasks
- Collaborated with the backend team to ensure seamless intergation and functionality, ultimately improving the inventory management

Hotel Clustering using Google Collab

<https://drive.google.com/drive/folders/1PxppjFi60JsRDqSzgGHpM4GLqhgPATyf?usp=sharing>